

2021 COVID-19 First Responder \$10,000 Smile Makeover Contest Frequently Asked Questions

NOMINATION

Can I nominate myself?

Yes, of course! Simply fill out the application online or print off the PDF on our website at mydrdennis.com/special-events.

Can I nominate more than one person?

Yes! You can nominate as many first responders as you like. Just be sure to fill out the application for each person you'd like to nominate. You can fill out an online application or print off a PDF at our website at mydrdennis.com/special-events.

ELIGIBILITY

Who is eligible to win the smile makeover?

The winner must be 18 years old or older, a resident of the United States and be able to provide verification of employment as a first responder during the COVID-19 pandemic (December 2019 to present).

What is a first responder?

First responders include, but are not limited to, healthcare workers, law enforcement, fire fighters, ambulance drivers, or anyone who can prove direct involvement fighting the COVID-19 pandemic.

What information do you need to verify employment?

The winner of the Smile Makeover contest must be able to provide verification of employment during the COVID-19 pandemic. A letter from the winner's employer stating the employee's name, job title and dates of employment is satisfactory.

Do I have to purchase anything to enter?

No! The smile makeover contest is open to anyone who meets the eligibility requirements outlined above. No purchase is necessary to enter and making a purchase will not increase the chances of winning the contest.

Do I have to be a current patient of Dr. Susan Dennis to enter?

No. While Dr. Dennis would love to have you as a patient, you do not have to be a current patient to enter.

APPLICATION

I don't have a computer, but I'd still like to nominate someone. How can I do that?

You can stop by our office anytime during regular business hours and pick up a printed application at the front desk. Completed applications (including two photographs) may be turned in to the front desk before end of business day on Friday, February 26, 2021 (the last day the office is open before the contest deadline).

Alternatively, completed applications may be mailed to our office at the address below:

Susan M. Dennis, DDS
ATTN: 2021 Smile Makeover Contest
8150 Moorsbridge Road, Ste A
Portage, Mi 49024

Mailed entries must be postmarked by 11:59 pm EST on Sunday, February 28, 2021, to be considered.

How many photos can I submit?

Please submit only two photographs of each person you nominate: one full-face photo and one close up of a big smile.

What format do the photos need to be in?

If you complete the application online, you can upload a .jpg no larger than 5 MB. If you complete the printed application, please be sure to attach two photo prints.

WINNER

When and how will the winner be notified?

The winner will be contacted by phone, email and/or US mail.

When will the winner be announced?

The winner will be announced on our social media platforms on Monday, March 22, 2021. You can find us on Facebook (@susandennisdds) and Instagram (@susandennisdds). Be sure to follow us on social media for regular updates!

What will the winner of the contest need to do?

The winner of the smile makeover contest must be able to come to the dental appointments and be committed to completing the smile makeover.

The winner must also allow Dr. Dennis to take before, during and after photographs during the treatment process and agree to use those photos to announce him or her as the winner to the public. We want to see the winner's beautiful new smile!

OTHER

Where can I find a copy of the official contest rules?

The official contest rules can be found on our website at www.mydrdennis.com/special-events.

What if I have more questions?

If you have a question that is not answered in this document, please email your question to smile@mydrdennis.com or call our office at (269) 743-4335 during our regular business hours.

Thank you and happy smiling!